

CV

GRAPHIC DESIGN / ART

Teaching | University Of Regina

Introduction To Graphic Design
2022 | 2021 | 2020 | 2019 | 2018 | 2017 | 2015

Visual Identity Design
2024 | 2022 | 2021 | 2020 | 2019

Branding, Advertising & Design
2021 | 2020 | 2019 | 2018 | 2017

Visual Communication for the Web
2021 | 2020 | 2019 | 2018

Visual Communication

2013-ongoing Art Director, ARDesign
Portfolio of Clients includes:
Lodestar S.p.A.,Italy
Ingroup S.p.A.,Italy
Centre for Artificial Intelligence, Data, and Conflict, Canada
CIPHER AI Systems, Canada

Academic for Climates, UofR
Financial and Consumer Affairs Authority, Sk
Integrated Justice Program, UofR
Open Door Society, Regina
SWIS Saskatchewan
Globe Theatre, Regina
Regina Music Club, Regina
Connected World Translation Services, Regina
Consulate General of Italy, Vancouver
Benchmark Public Relations Inc., Regina
University of Regina
Luther College, UofR
Campion College, UofR
Regina Advocates for Design, Regina
Consulate General of Italy, Vancouver
Regina Food Bank, Regina
SOFIA House, Regina
Slow Food Nardò, Italy
CTM Lecce, Italy

2014-2015 Web Designer, Regional Centre of Expertise, Saskatchewan
2012-2013 Book and cover design, photo editing: F. Freddolini, Giovanni Baratta (1670-1747).
Dalla Toscana all'Europa al Servizio di Principi e Aristocratici. Rome: L'Erma di Bretschneider, 2013
2012 Graphic Designer, FineLifestyles and FineHomes, FineLifestyles Company, Regina
2010 Graphic Designer, F. Freddolini, Giovanni Baratta e lo studio al Baluardo. Scultura, mercato del marmo e ascesa sociale tra Sei e Settecento. Pisa: Pisa University Press, 2010
2009 Graphic Designer, photo editing and layout in: F. Freddolini, Francesco Baratta: un nome, due scultori, due secoli, Nuovi Studi. Rivista di Arte Antica e Moderna, 14, no. 15 (2009): 269-285

Tutorial

InDesign 2020, Ministry of Justice, Communication Branch, Government of Saskatchewan

Research

2019- 2026 Design for Social Change: When Visual Communication Meets People
2018- 2019 Design for the Non-Profit Sector: When Scale Matters
2011-2012 The J. Paul Getty Museum, Los Angeles, California, USA – Design Department:
Making Colors (pilot project on the use of colors in relation to visual perception, communication and display of art)
2006 Andrej A. Tarkovskij 's movies: editing, colors and black and white, perspective, sound.

Conference

2019 “Design for the Non-Profit Sector: When Scale Matters”, Paper Presented at the University Art Association of Canada, Annual Meeting, Quebec City, QC, October 26, 2019
2025 “Design for Social Change, tra etica della comunicazione visiva, statuto ontologico e transizioni semantiche”, Paper Presented at the DxS, Design (per) Semiotics Conference, Rome, October 9, 2025
2026 “Design for Social Change and the Ethics of Visual Communication”, Paper Presented at the 20th International Conference on Design Principles & Practices, Rome, February 25, 2026

Exhibition Design & Installation

2007 Design and installation of the exhibition Lo specchio della memoria, curated by Andrej A. Tarkovskij, Archivio Storico Comunale, Florence
2006 Exhibition design and installation: Giambologna: gli dei, gli eroi, Florence, Italy, Museo Nazionale del Bargello (main project: Arkistudio, Architect G. Lombardi)
2006 Design and installation of the exhibition Luce istantanea, Exhibition devoted to Andrej Tarkovskij's polaroid shots, “Festival del Cinema Europeo,” Lecce, Italy